

# The Resilient Path to Revenue



**Move Fast  
Grow Smart  
Repeat**

**Creating Growth Momentum for Health Tech Innovators**

[www.yourrevenueplan.com/resilientgrowth](http://www.yourrevenueplan.com/resilientgrowth)

# Practical Growth. Real Results.

Healthcare technology companies are under pressure to grow in unpredictable conditions—without adding cost or headcount. Your Revenue Plan delivers fast, focused support to unlock growth, align your teams, and build momentum that lasts. Built from decades of in-the-field experience, each service is designed to generate clear, measurable results in weeks—not quarters.

## We've been in your shoes

Changes are difficult and disruptive—and budgets are tightening with every quarter. Open-ended consulting projects or fractional leadership hires can feel risky, with vague outcomes and unclear ROI. Drawing on decades of go-to-market leadership and hands-on solution commercialization, we've developed a different approach.

**Our cost-effective, experience-driven service packages are designed to:**

- ✓ ***Deliver immediate value***
- ✓ ***Maximize impact of your current systems and team***
- ✓ ***Unlock growth through existing client and partner relationships***

Time and again, this has created what we call Flywheel Growth—a self-sustaining path to scale that builds on momentum instead of burning resources. Every organization has its own version of that flywheel, which is why we offer analysis-driven, collaborative working sessions tailored to your needs. No disruption. No new investment. Just better outcomes. Fast.



### What is Growth Flywheel?

Flywheel Growth is a client-success-centered framework for driving sustainable momentum in healthcare technology businesses.

Learn more and download the full guide:  
[www.yourrevenueplan.com/flywheel](http://www.yourrevenueplan.com/flywheel)

# Service Offering Overview

Choose Your Starting Point: Flexible Building Blocks for Scalable Growth



## Growth Audit



### Unlock Quick Wins and Growth Opportunities

A 10-day assessment to uncover your fastest, most cost-effective path to revenue momentum.

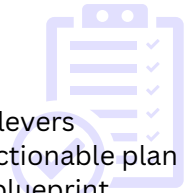
- ✓ Optimize pricing, packaging and solution messaging
- ✓ Identify growth-ready accounts with strategic actions
- ✓ Launch a referral driven go-to-market play

#### Best for

Executive teams under pressure to show movement and fast results

#### Outcomes

- Clear short and mid-term growth levers
- Prioritized target accounts with actionable plan
- A Practical rapid expansion GTM blueprint



## Account Development Workshop



### Turn Strategy Into Pipeline Progress

A practical, hands-on workshop (plus coaching) to help sales teams regain control of their pipeline and build consistent momentum.

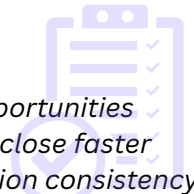
- ✓ Team alignment and strategy session
- ✓ 1:1 account coaching
- ✓ Two-quarter follow-up and plan refinement

#### Best for

Sales teams dealing with long cycles, stalled opportunities, and reactive pipeline management.

#### Outcomes

- Strategic focus on high-impact opportunities
- Deal-specific plans to unstick and close faster
- Sales team confidence and execution consistency



## Solution Strategy Workshop



### Reposition Your Offering for Profitable Adoption

A collaborative session to align product, sales, and success teams around a growth-ready solution portfolio.

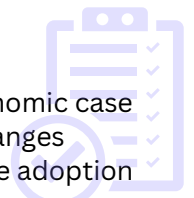
- ✓ Portfolio profitability and value-mapping
- ✓ Packaging, pricing, and positioning improvements
- ✓ Enablement tools for sales and client success

#### Best for

Product, solution, and commercial leaders aiming to improve adoption and margin—without a full product overhaul.

#### Outcomes

- Sharper offering and stronger economic case
- Practical pricing and packaging changes
- Sales + CS tools to support scalable adoption



# Let's Build Your Growth Flywheel Together



Every healthcare technology company faces uncertainty—but those that move with focus and intent will lead the next wave. Our services are designed to create real movement fast, without adding risk, debt, or disruption.

Whether you're looking to align your team, refocus your offering, or unblock stalled sales opportunities, Your Revenue Plan gives you the tools and structure to act decisively and grow sustainably.

We've helped teams like yours turn complexity into clarity and start building momentum in just weeks—not quarters.

***Ready to get started?***

Website: [www.yourrevenueplan.com/resilientgrowth](http://www.yourrevenueplan.com/resilientgrowth)

[Schedule Time To Talk!](#)